



Website Privacy Policy

Please read the following carefully as it provides you with information regarding our information gathering and dissemination practices relating to this website:

www.yeoviltownladies.com

1. Our beliefs regarding data protection and user privacy

We are committed to respecting and protecting your privacy. Data protection and user privacy are very important to us, and this Privacy Notice describes exactly what you can expect from us, and details your rights when it comes to our use of your personal data when using our website. This policy is designed to provide transparency over how your personal information is collected, used and stored.

Our primary goal in collecting information from you (including personal information) is so that we can provide you with services and features that most likely meet your needs, and to customise our service and web site to make your experience easier.

We will only collect sufficient information on you to allow us to communicate with you in an appropriate way. This information will include your name and details as appropriate. In order to tailor our subsequent communications to you and continuously improve our services, we may also ask you to provide us with information regarding your personal or professional interests, demographics, experience and more detailed contact preferences.

Once you have chosen to provide us personally identifiable information (any information by which you can be personally identified) you can be assured that it will only be used to support your customer relationship with us.

Should you have any queries or concerns regarding any of the practices outlined within this Notice, you can contact us using the details at the end of this Notice.

Why have we created this policy?

This policy ensures that Yeovil Town Ladies FC:

- Complies with data protection laws and follows good practice;
- Upholds the rights of its employees, customers and partners;
- Is fair and transparent in how it collects, processes and shares personal data; and
- Protects the individual personal data it holds, by reducing the likelihood of a data breach.

2. Relevant privacy policy legislation

Our business and website conforms to the following data protection legislation:

[UK Data Protection Act 1988 \(DPA\)](#)

[EU Data Protection Directive 1995 \(DPD\)](#)

[EU General Data Protection Regulation 2018 \(GDPR\)](#)

3. Information this website collects and why we collect it and how we use it

This website collects and uses personal information for the following reasons:

- To provide access to our services
- To provide you with effective and efficient customer service
- To monitor your use of our online channels in order to deliver an enhanced and personalised user experience
- To detect and prevent fraudulent and illegal activities and security breaches
- To keep you informed of news, updates and product information that align with your interests via email
- To commit to a process of continuous improvement of our products and services
- To gather the information required to contact you via telephone, email, text, fax or post in order to fulfil service and support requests and follow-up enquiries.

3.1. Site usage tracking

We use Google Analytics to track user interaction. We use this data to determine the number of people using our site, to better understand how they find and use our web pages and to see their journey through the website.

Google Analytics records data such as your geographical location, device, internet browser and operating system, none of this information personally identifies you to us. Google Analytics also records your computer's IP address which could be used to personally identify you, but Google do not grant us access to this.

3.2. Contact forms

Unless you explicitly consent to get news and updates via email from us, we will never store your details on our website. The data entered into any forms on this site is collated into an email and sent to us.

3.3 Newsletter

If you choose to join our email newsletter, you'll receive regular updates regarding our services, topical articles, events and special offers. You can unsubscribe at any time. To subscribe or unsubscribe from our newsletter, you can do so, by clicking the unsubscribe button on the newsletter.

3.4. Handling data

Whenever personal data is handled, it will likely involve a form of processing, therefore must be processed in accordance with GDPR requirements. At least one of the following must apply to permit the collection and processing of personal data:

Legitimate Interests: the processing of personal data is necessary for the company's legitimate interests unless there is good reason to protect the individual's personal data. The test is whether an individual would, or should, reasonably expect the processing to take place by the company.

Contract: the processing is necessary for the performance of a contract with the individual, or to take steps to enter into a contract.

Legal Obligation: the processing is necessary for us to comply with the law (not including contractual obligations) e.g. Anti-money laundering checks.

Vital Interests: the processing is necessary to protect someone's life e.g. keeping next of kin information for health and safety purposes.

Consent: we have obtained the individual's consent to process the personal data e.g. when sending out marketing campaigns.

4. How we store your information

We have taken various steps to put in place security measures to protect the web site from loss, misuse and alteration of information.

5. Third Party Data Processors

Our web site may contain links to third party web sites, which are outside our control. We are not responsible for the third-party web sites (or their cookies and other data collection devices) and so would recommend that you review their privacy policies carefully.

However, these third parties we use have been carefully chosen and all of them comply with the GDPR legislation set out in section 2.0. All third parties are EU-U.S Privacy Shield compliant. [Google \(Privacy policy\)](#)

6. Data Breaches

We will report any unlawful data breach of this website's database or the database(s) of any of our third party data processors to any and all relevant persons and authorities within 72 hours of the breach if it is apparent that personal data stored in an identifiable manner has been stolen.

7. Data Controller

The data controller of this website is: Yeovil Town Ladies FC, Company No 08697561.

Whose registered and operating office is: Hendford Manor, Yeovil, BA20 1UN.

8. Changes to privacy policy

We will not use or share personally identifiable information provided to us online in ways unrelated to the ones described above without first requesting your permission. In the event that our privacy policy does however change, and we do not propose to use personally identifiable data collected through the web site for other uses than those described above, we will advise you by means of a notice on our website of any material changes to the privacy statement.

9. Cookie policy

Cookies are small text files that websites save to your device and often include a randomly generated ID. Some cookies are automatically deleted after you finish using the website.

We use Google Analytics, a popular web analytics service provided by Google, Inc. Google Analytics uses cookies to help us to analyse how users use the site. It counts the number of visitors and tells us things about their behaviour overall - such as the typical length of stay on the site or the average number of pages a user views. [Learn more about Google Analytics and it's use of cookies](#)

10. Disabling cookies

If you would like to restrict the use of cookies you can control this in your Internet browser. Links to advise on how to do this for the most popular Internet browsers are provided below for convenience and will be available for the Internet browser of your choice either online or via the software help.

For further help on removing / blocking cookies, please see the following links: [Google Chrome](#), [Mozilla Firefox](#), [Apple Safari](#), [Microsoft Edge](#).

11. Contact us

If you have any queries or concerns regarding any of the practices outlined within this Notice, you can contact us using the details below:

Head Office at Hendford Manor, Yeovil, BA20 1UN.

We can also be contactable on info@yeoviltownladies.com